



Horizon Foundation's Facebook and Private Members' Pages Acceptable Use Policy & Code of Conduct

(September 2018)

HORIZON'S SOCIAL MEDIA PLATFORMS

The Horizon Foundation's **Facebook Page** (the "Facebook Page") has been set up to share updates about Horizon's and your latest activities. Our exclusive online **Private Page**, *Our Horizons* (the "Private Page") has been created to enable scholars to connect with, and share contact, education and career information with fellow Horizon scholars around the world.

GUIDELINES AND CODE OF CONDUCT

You should familiarise yourselves with these guidelines and contact Horizon if you have any queries.

The services are designed for Horizon Foundation Scholars. By accessing or using these services you will agree that you will abide by this code of conduct, and that you are responsible for all activities and content you post/upload. You are further responsible for adhering to all applicable local and national laws.

Horizon is not responsible for the content of any user-created posting, listing or message. The decision to view content or engage with others is yours. We reserve the right to amend or change the code of conduct or any service at any time without notice. We encourage you to periodically review these guidelines. If you see content that violates this code of conduct, please report it to Horizon. We reserve the right to terminate access to any user and to remove any content that contravenes Horizon's code of conduct.

Please be mindful that any content which is posted on social media – even within closed groups – may make it into the public domain (e.g. users should check their personal Facebook profile setting to protect their identity and personal information).

Any personal and private information you might learn about the Foundation (its trustees, staff, scholars, beneficiaries, partners, donors or supporters) should not be shared unless clearly consented to.

ACCEPTABLE USE AND CONTENT

These rules apply to any and all comments and material which you contribute or post to our Facebook Page and/or Private Page and to any interactive services associated with them.

Posts and contributions to the Facebook Page and Private Page **must**:

- be accurate (where they state facts);
- be genuinely held (where they state opinions); and

- comply with applicable law in the UK and in any country from which they are posted.

Posts and contributions to the Facebook Page and the Private Page **must not:**

- contain any material which is defamatory of any person;
- contain any material which is obscene, indecent, offensive, hateful or inflammatory;
- be threatening, abuse or invade another's privacy, or cause annoyance, inconvenience or needless anxiety;
- abuse, insult, intimidate, threaten or otherwise violate the legal rights (such as rights of privacy and publicity) of others;
- be likely to harass, upset, embarrass alarm or annoy any other person;
- promote or contain sexually explicit material;
- promote violence;
- promote any illegal activity;
- promote any discrimination, including discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
- infringe any copyright, database right or trade mark of any other person, or include any files containing software or other material protected by intellectual property rights unless you own or control such rights or have obtained the necessary permissions and consents;
- be made in breach of any legal duty owed to a third party, such as a contractual duty or a duty of confidence;
- advocate, promote or assist any unlawful act such as (by way of example only) copyright infringement or computer misuse;
- be used to impersonate any person, or to misrepresent your identity or affiliation with any person;
- be likely to mislead or deceive any person;
- give the impression that they emanate from us, if this is not the case;
- delete any author attributions, legal notices or proprietary designations or labels in any file that is uploaded;
- falsify the origin or source of software or other material contained in a file that is uploaded;
- advertise products or services;
- contain links to external websites;
- transmit, or procure the sending of, any unsolicited or unauthorised advertising or promotional material or any other form of similar solicitation ('spam', 'junk mail', 'chain letters', 'pyramid schemes', 'affiliate marketing', or unsolicited commercial advertisement);
- knowingly transmit any data, send or upload any material that contains viruses, Trojan horses, worms, time-bombs, keystroke loggers, spyware, adware or any other harmful programs or similar computer code designed to adversely affect the operation of any computer software or hardware; or
- contain corrupted files, or any other similar software or programs that may damage the operation of another's computer.

You **further undertake** that you own the intellectual property rights in and to all such content or that you are otherwise entitled to submit the same to the Facebook Page and/or the Private Page. Save in respect of the User Content, all intellectual property rights in and to the Facebook Page and Private Page and all content and materials contained therein are owned by Horizon (*such material and information may only be used for your personal and non-commercial purposes and shall not be reproduced or included in any other work or publication in any medium; they may not be modified or*

altered in any way or distributed or sold to any third party; *you may not* remove any copyright or other proprietary notices contained in the material or the information).

You acknowledge and agree that we may, but are not obligated to, monitor the content (including the User Content) on the Facebook Page and/or Private Page and may delete or remove immediately without notice any User Content or any other content of whatever nature, for any or no reason, including without limitation, if such content in our absolute discretion:

- infringes the intellectual property or other proprietary rights of any third person; and/or
- violates these rules, **Facebook's Terms of Use and/or Facebook's Community Standards**;

<https://www.facebook.com/terms.php>

<https://www.facebook.com/communitystandards>

and such removal will be without any admission as to liability and without prejudice to our other rights and remedies. Furthermore, failure to comply with these policies, which constitute a binding agreement between Horizon and service users, will result in users being banned from using our Facebook Page and/or Private Page. We will determine, in our discretion, whether there has been a breach of this policy. When a breach has occurred, we may take such action as we deem appropriate.

LIABILITY

We cannot be liable for any damage to, or viruses that may infect your computer equipment or any other property when using or browsing the Facebook Page and/or Private Page. The downloading or other acquisition of any materials or information through the Facebook Page and or Private Page is done at your own discretion and risk.

Other websites and interactive services: The Facebook Page and/or Private Page may contain links to other websites and microsites operated by third parties as well as content, information and other materials belonging to or originating from third parties. Such websites and content are not under our control and we make no warranties about their completeness, reliability and accuracy or representations whatsoever in respect of the same. Any action you take upon such information is strictly at your own risk, and we will not be liable for any losses and damages in connection with the use of our platforms.

GENERAL

We reserve the right to change these rules from time to time at our sole discretion and your use of the Facebook Page and/or Private Page will be subject to the most current version of the rules posted on these pages at the time of such use. These rules are governed by the laws of England and Wales and you agree to submit to the non-exclusive jurisdiction of the English Courts. We also recommend that you read the Privacy Policy on our website.